



## WESTIN PLAYA CONCHAL HOTEL, THE BALANCE BETWEEN BEAUTY, LUXURY AND SUSTAINABILITY

**The laundry is included in the hotel's best ecological practices, which also rewards its guests for a rational use of natural and energy resources.**

Holidaying in **Costa Rica** is a luxurious combination of pleasure and wild nature, enjoying the surroundings. Its landscapes are spectacularly beautiful. As a country they are well aware that their environment is one of their main assets; hence their commitment to a balance between tourism and environmental awareness.

The **Westin Playa Conchal five-star hotel** is an example of how to offer guests the best of the country, while preserving its surroundings to the maximum.

With 971 hectares of land, the Westin Beach has facilities to dream of, including an 18-hole golf course designed to improve and preserve the natural landscape.

The hotel and golf course are integrated into the landscape, with views over the sea and tropical forests.

In this context the laundry's energy efficiency and respect for the environment are fundamental.

### **Awards to guests with best ecological practices**

The attitude of the Westin Playa Conchal is clear, with its policy of best ecological practices that even rewards customers who made good use of water and energy for their conservation. The Make a Green Choice programme is a way of educating guests about a responsible use of natural resources.

In this context the laundry's energy efficiency and environmental respect are fundamental.

The hotel washes between **3,000 and 3,500 kilos of linen every day**, mainly polyester and cotton fabrics such as sheets, towels, napkins and pillowcases.





Girbau's laundry and technical team with the manager Mr. Yeudy Gómez in the centre of the image

### 3,500 kilos of linen per day processed with Girbau large capacity washing machines

The laundry room is **equipped with 5 Girbau HS6110 washing machines, a PC120 flatwork ironer, an FL-Lite folder and an AP-Lite stacker.**

The choice of the hotel laundry was a key one, bearing in mind that it is one of the areas that most affect the consumption of water and energy.

The hotel owners insist that they chose Girbau both for its energy and environmental efficiency and as a result of the advice received during the three years prior to final installation, while the hotel was being designed.

Girbau's knowledge and experience were key factors in the decision to purchase, as was the level of efficiency and the sturdiness of their equipment.

Girbau's advice, training, maintenance and guiding support via its dealer **Keith & Ramirez** set the hotel management's minds at rest regarding the good choice of laundry provider.

The follow-up with **continuous training** for the laundry team resulted in a laundry with greater **productivity and efficiency**. In addition, the proper use and preventive maintenance of the machines has also been noted in the good condition of the equipment.

In fact, the ironer they replaced with a new flatwork ironer was in operation for more than 18 years. Thus the sturdiness and durability of the machinery is more than endorsed.

They chose Girbau both as a result of its energy and environmental efficiency and the advice they received.

The person in charge of the hotel's laundry, **Yeudy Gómez**, stresses that *"in addition to the efficiency, durability and sturdiness of equipment, Girbau machines are easy to use. The operators easily learn how to use them in a way that optimises the processes in the laundry"*.

As well as being a fantastic hotel, the Westin Playa Conchal shows us how the laundry becomes a partner in achieving the establishment's goals: the satisfaction of its guests and the conservation and respect for its environment arising from the savings and lower environmental impact.

As our slogan "Growing together", states, we grow with our customers, but we also collaborate together to build a better world based on sustainability "Greening together".

